



Lake Margrethe Property Owners Association

Web Site Planning

September 2011

Vision -

The LMPOA web site captures the feel of a community committed to the preservation of the unique character of Lake Margrethe. Association members and casual visitors to the site should be impressed with the history, the beauty, and the vitality of lake and its inhabitants. Overall, the feeling is one that makes the decision to become part of the association and its projects an affirmative one.

Content of the site -

- Background on LMPOA, bylaws, board of directors and such.
- Up-to-date information about association activities and projects.
- The ability to comment or vote on issues facing the board of directors.
- Interesting history of the lake community.
- Access to recent Ripples newsletters.
- Annual reports by key committee chairpersons and the president.
- Links to key DNR and other activities important to the membership.

Characteristics of the site -

- Most original material written by members.
- Easily navigated with intuitive locations and flow of information.
- Updated at least three (3) times per year.
- Information supported with photographs, charts, and other visual media whenever possible.
- No password required on the base site.
- Commercial activity or advertisements may be considered.
- Only material that can be exposed to the internet without creating concerns for members or the community in general.