

LMPOA Survey of Members

December 8, 2011

Member Contact:

- Members were urged to access the survey at the LMPOA web site, by e-mail and Facebook.
- Over 200 “hits” were recorded at the web site, but only 16 surveys submitted. A 7% response rate is adequate if a minimum of 30 surveys had been completed.
- Data from survey respondents should be treated as anecdotal, owing to low response rate.

Survey Observations & Responses:

Q1. How would you describe your involvement with the association?

- 11 - Like to be kept up-to-date, support LMPOA goals, but unable participate more.
- 3 - Very involved and strongly support the goals
- 1 - Pay my annual membership....but that is the extent of it
- 1 - Not a member, but I support the goals and would like to know more

Q2. How do you keep in touch with the lake community, your property owners association, as well as what is happening at the lake?

• Web Site	9		• Avalanche	6
• Facebook	3		• Meetings	7
• Word of Mouth	9		• Ripples	15

Q3. Which activities do you plan to attend or participate in?

- 7 – Dinner Show
- 4 - Fishing Derby
- 10 - Boat Parade
- 3 - Like the idea, but unable to attend.
- 1 – Waste of Time

Q4. Comment on what LMPOA might do beyond remediation of invasive species, monitoring water quality, and controlling water levels that would increase your enjoyment of the lake.

- Better control of timber cutting.
- Like social activities
- Champion a bike path
- Test water for bacteria more frequently.
- Keep doing what you are doing.
- Replace the old lakefront sidewalk south from Insley.

Major Findings:

The Ripples and the planned boat parade are very important to members, followed by the dinner show. The web site and word of mouth provide the best communication tools. Not one member expressed a concerned about the annual membership dues. Most respondents like activities.