LMPOA Web Site Survey

November 28, 2011

Member Contact:

- Members were urged to access the survey at the LMPOA web site, by e-mail and Facebook.
- Over 200 "hits" were recorded at the web site, but only 11 surveys submitted. A 5% response rate is adequate if a minimum of 30 surveys were completed.
- Data from survey respondents should be treated as anecdotal, owing to low response rate.

Survey Observations & Responses:

- Q1. How would you describe your involvement with the association?
 - 8 Like to be kept up-to-date, support LMPOA goals, but unable participate more.
 - 2 Very involved and strongly support the goals
 - 1 Pay my annual membership....but that is the extent of it
 - 1 Not a member, but I support the goals and would like to know more
- Q2. How do you keep in touch with the lake community, your property owners association, as well as what is happening at the lake?

 Web Site 	6	 Avalanche 	5
 Facebook 	2	 Meetings 	4
Word of Mouth	7	Ripples	<mark>11</mark>

- Q3. Which activities do you plan to attend or participate in?
 - 5 Dinner Show
 - 4 Fishing Derby

11 Boat Parade

- 1 Like the idea, but able to attend.
- 1 Waste of Time
- Q4. Please comment on what your association might do beyond its efforts to remediate invasive species, monitor water quality, and control water levels that would increase your enjoyment of the lake.
 - Better control of timber cutting.
 - Like social activities
 - Champion a bike path
 - Test water for bacteria more frequently.
 - Keep doing what you are doing.

Major Findings:

The Ripples and the planned boat parade are <u>very</u> important to members. Not one member expressed a concerned about the annual membership dues. Most like activities.